# Rethinking Vulnerability and Resilience for Critical Infrastructure

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The views expressed here represent the perspective of the authors only and do not necessarily reflect the policy of the Navy or Department of Defense.



# Any single perspective simultaneously *reveals* and *obscures*

# We must be able to *shift perspectives* if we are to avoid blind spots

#### Operations Research has enabled the development of an "optimized world"



Image Source: European Commission Newsletter, "Critical Infrastructure Resilience: News, Updates and Events," https://publications.jrc.ec.europa.eu/repository/handle/JRC135769

#### Operations Research has enabled the development of an "optimized world"



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#### Act II:

# The Premise

- We can map out our infrastructure systems
- And their dependencies
- And *model* their operation
- To identify vulnerabilities
- Then fill holes and/or block cascading consequences
- And doing all this will allow us to build resilience...
- ...and assure the mission!

2013 – 2023 Modeling + Simulation

Conferences Journals National Funding Centers of Excellence

Universities National Laboratories FFRDCs Defense Contractors

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#### **Russian Rail Network circa 1955**



Alderson, D., Brown, G., Carlyle, M., and Cox, L. A., 2013, "Sometimes There is No "Most-Vital" Arc: Assessing and Improving the Operational Resilience of Systems," Military Operations Research, 18(1), pp. 21-37.

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#### Attacker - Defender Models



Alderson, D.L., Brown, G., and Carlyle, W.M., 2015, "Operational Models of Infrastructure Resilience," Risk Analysis 35(4): 562-586

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## An Issue...

Many separate notions of vulnerability...

... each with their own set of assumptions and tools...

... that often yield <u>different conclusions</u> about the same system!

- We can map out our infrastructure systems
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- ...and assure the mission!

## An Issue...

Many separate notions of resilience...

... each with their own set of assumptions and tools...

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Commonly the sole focus of vulnerability analysis Incomplete at best Leaves blind spots in terms of vulnerability

Commonly the sole focus of resilience analysis Incomplete at best Leaves blind spots in terms of resilience

This reframing is joint work with Dan Eisenberg, NPS.

## Distinct perspectives on mission assurance



This reframing is joint work with Dan Eisenberg, NPS.

#### Likelihood

#### • Probable

We have a sense of how likely (frequent) an event will happen.

Tools: probability, statistics.

Possible

The event could conceivably happen, but the idea seems strange, absurd, or unbelievable. Tools: game theory

#### Challenge

#### • External

Vulnerabilities arise from external threats that impact operations Tools: threat modeling

#### • Internal

Vulnerabilities arise from system design and operational decisions Tools: systems engineering





#### **Reliability Engineering**

#### **Key Topics:**

#### Reliability focuses on CI **Quality** and **Failures**

- What models / data fit within the reliability world?
- How to take a reliabilitybased view of resilience for energy infrastructure



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WILEY

## Reliability

Reliability decreases as the facility or component ages



Time (years)

## Reliability

Reliability decreases as the facility or component ages



Corps Installation Readiness. MS Thesis, Naval Postgraduate School, Monterey CA.

https://www.sms.erdc.dren.mil/

## Reliability

What do we mean when we say, "It works 99% of the time"?

#### Reliability is a population statistic

- Of a particular system or design
- Based on *past experience*:
  - In the past, over significant periods of time
  - Over many units, deployments, implementations, etc.
- Based on a *model*:
  - Given a model of how the system works, the potential ways things can fail, and how the system will respond, we generate a population of data via experiments that simulate how the system will behave in the real world

What happens when the operating environment changes?

What if the future is not like the past?

What happens when the system changes?

What if our model becomes stale?

In many cases, reliability is a weak indicator of future system performance.

## **Pitfalls of Reliability Analysis**

- Condition Curves Don't Match Reality
  - New assets can fail like old ones
  - Systems experience non-linear degradation
  - "Like new" is not the same as new
- Relying Too Much on Reliability
  - We become dependent on reliable systems making their failure more and more catastrophic





#### Lots of Existing Frameworks for Physical and Cybersecurity Infrastructure Risk



#### Homeland Security National Risk Characterization

Risk Assessment Methodology

Henry H. Willis, Mary Tighe, Andrew Lauland, Liisa Ecola, Shoshana R. Shelton, Meagan L. Smith, John G. Rivers, Kristin J. Leuschner, Terry Marsh, Daniel M. Gerstein



#### Framework for Improving Critical Infrastructure Cybersecurity

Version 1.1

National Institute of Standards and Technology

April 16, 2018

OPNAVINST 3500.39D 29 Mar 2018

## Traditional approaches to vulnerabilities: *reliability* and *risk*

OPNAVINST 3500.39D

29 Mar 2018

#### Based on estimates of event

- Likelihoods
- Consequences

Risk Assessment Matrix			PROBABILITY Frequency of Occurrence Over Time					
								A Frequent (Continuously experienced)
			SEVERITY	Effect of Hazard	Catastrophic (Death, Loss of Asset, Mission Capability or Unit Readiness)	1	EH 1	EH
<u>Critical</u> (Severe Injury or Damage, Significantly Degraded Mission Capability or Unit Readiness)	н	EH 1			H 2	Н 2	<b>M</b> 3	L 4
Moderate (Minor Injury or Damage, Degraded Mission Capability or Unit Readiness)	m	Н 2			<b>M</b> 3	<u>М</u> 3	L 4	L 4
Negligible (Minimal Injury or Damage, Little or No Impact to Mission Readiness or Unit Readiness)	IV	<b>M</b> 3			L 4	L 4	L 4	L 4
				Risk Assessment Levels				
				EH=Extremely High H=High 2 M=Medium 3 L=Low 4				



# Traditional approaches to vulnerabilities: *reliability* and *risk*

Based on estimates of event

- Likelihoods
- Consequences



**CISA Strategic Risk Management Process** 



CISA = Cybersecurity and Infrastructure Security Agency https://www.dhs.gov/cisa

# Traditional approaches to vulnerabilities: *reliability* and *risk*

Based on estimates of event

- Likelihoods
- Consequences

<u>LOTS</u> of known problems with commonly used tools...

- Risk matrices
- Risk scores

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IDENTIFY 2 ANALYZE PRIORITIZE MANAGE

CISA = Cybersecurity and Infrastructure Security Agency https://www.dhs.gov/cisa

# Traditional approaches to vulnerabilities: *reliability* and *risk*

Based on estimates of event

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LOTS of known problems with commonly used tools...

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The Failure of **Risk Management** hy It's Broken and How to Fi uglas W. Hubbard WILEY

by Douglas Hubbard





- You cannot predefine all threats!
- You will be surprised!

How do we deal with events outside of past experience?

How bad could things be?

## **Pitfalls of Risk Analysis**

- Threats must be identified in advance
  - No way to define all threats
  - Data on defined threats might be insufficient
- Simple risk scores and models
  - Risk matrices create mathematical inaccuracies
  - Simple risk metrics do not work in most cases

Hubbard:

Acting with confidence based on poor risk analysis can be more dangerous than doing nothing at all!!!





Assessing and improving infrastructure vulnerability

- 1. Build an "operator model" of infrastructure function  $\min_{\mathbf{y}\in Y} f(\mathbf{y}) \quad \text{e.g., electric power, traffic congestion} \\ (validated, industry-standard model)$
- 2. What-if scenario analysis: loss of sets of components  $\max_{\mathbf{x}\in X} \min_{\mathbf{y}\in Y(\mathbf{x},\mathbf{w})} f(\mathbf{y}) \quad X = \text{set of admissible disruptions}$ "attacker" selects worst-case
- 3. Assess improvements from potential investments

 $\min_{\mathbf{w} \in W} \max_{\mathbf{x} \in X(\mathbf{w})} \min_{\mathbf{y} \in Y(\mathbf{x}, \mathbf{w})} f(\mathbf{y}) \text{ mitigates worst-case}$ 

Reference: Alderson, D.L., G.G. Brown, W.M. Carlyle. 2014. "Assessing and Improving Operational Resilience of Critical Infrastructures and Other Systems." A. Newman, J. Leung, eds., *Tutorials in Operations Research: Bridging Data and Decision*. Institute for Operations Research and Management Science, Hanover, MD, 180-215.

## **Pitfalls of Worst-Case Analysis**

- Defining your objective
  - Assumes we have an established measure of system "cost"
  - Often how infrastructure operator measures "cost" is insufficient for analysis
- Ignores failures less than worst-case
  - Called "adversarial" to emphasize that an enemy would choose to cause worst-case disruption
  - Failures can happen for any reason





#### **Safety Science**



CRC Press BEHIND HUMAN ERROR DAVID D. WOODS SIDNEY DEKKER RICHARD COOK LEILA JOHANNESEN NADINE SARTER
# **Misconception About How Failures Work...**



# Things Often Fail When (or Because) They Work as Designed



# Environmental disaster because system worked as designed

Boat capsized even though everyone did their job to the best of their ability

Leveson, Nancy G. *Engineering a safer world: Systems thinking applied to safety*. The MIT Press, 2016.

# **Pitfalls of Safety Analysis**

- There is No Simple "Root Cause"
  - Systems experience failures even when everything was working as intended
  - Difficult to provide simple recommendations
- Systems Incentivized to be Unsafe
  - Organizations designed to hide responsibility
  - Experience with failure makes one better at managing it in the future





- Risk and reliability relate to traditional understandings of vulnerability
- Use probability & statistics to guide decisions
- Rely on historical data
- **Potentially blind** to things we haven't seen before?

- Worst-Case and Safety are novel concepts that are less commonly understood and applied
- Looking for things we haven't seen before
- Possibility and potential actions guide decisions





lacksquare

lacksquare

Disruption to system function due Probable to *random failure* of component(s) **Reliability and Safety are** Facility Condition 60 Index (FCI) Decrease primarily focused on internal Reliability elerated aging conditions etc. (overuse, deferred maintenanc inanticipated environmenta failures and their impacts (fault tolerance) 20 40 50 70 60 80 Time (years) Engineering Internal Assume that **systems have** Safety flaws CRC CRC Pres (dealing with surprise) Human Factors Woods et al System works as designed but SECOND causes unintentional harm to Possible people, assets, or environment



POSSIBLE



This reframing is joint work with Dan Eisenberg, NPS.

# Making sense of "Resilience"

- The concept of resilience is <u>important</u> and <u>popular</u>
  - Represents a new societal need, particularly given frequent surprise
- Over the last 10+ years, it has been <u>overused</u> to mean many different things
  - It has bureaucratic definitions that are not helpful for assessing systems
  - The use of resilience as a term is noisy and confusing
- Our goal:
  - Provide a framework for thinking about different meanings of resilience
  - Illustrate with practical examples
  - Explain the tradeoffs that exist for different resilience goals

# The "Resilience Curve" is a Poor Model of Resilience



Reinforces oversimplifications and misconceptions about resilience

- unhelpful for understanding complex systems
- potentially dangerous for guiding decisions

Official Definition for Resilience from NIST, DHS, FEMA, etc.

# Four Notions of Resilience\*

- **1. Rebound** from traumatic events
- 2. Robust in the ability to adapt from well-modeled disruptions
- **3.** (Graceful) Extensibility = the capacity to stretch/extend near and beyond system boundaries
- **4.** (Sustained) Adaptability = manage adaptive capacities (via architectures, rules of governance) near hard limits in tradeoff spaces

\* D.D. Woods, 2015, "Four concepts for resilience and the implications for the future of resilience engineering," *Reliability Engineering and System Safety* 141: 5-9.

See also

Sharkey TC, Nurre Pinkley SG, Eisenberg DA, Alderson DL. "In search of network resilience: An optimizationbased view," *Networks*. 2020;1-30. https://doi.org/10.1002/net.21996





Courtesy: Jeff Good

# The US Virgin Islands & The 2017 Hurricane Season











# The US Virgin Islands & The 2017 Hurricane Season





### Following Hurricanes Irma and Maria NPS was asked by FEMA to help if we could





# Operational Resilience Analysis and Capacity Building in the USVI 2018-2021



### **Current Capabilities (St. Croix)**

**Electric Power Model** 

 Determine optimal load shed to keep critical loads running

### Water Distribution Model

 Identify where water services will be lost when pumps & tanks fail

### **Transportation Model**

 Measure optimal supply and roadway congestion post-disaster

<u>Goal</u>: Assessing and improving operational resilience of individual infrastructure systems and their interdependent operation











## Four key concepts of resilience



Woods, David D. "Four concepts for resilience and the implications for the future of resilience engineering." Reliability Engineering & System Safety 141 (2015): 5-9.

# **1. Robustness: Composite Power Poles**

https://viconsortium.com/VIC/?p=76179

# 2. Rebound: Deployable Line Crews

Manna

750

0827

Plainview N.Y. 1803 USDOT# 2347280

## Four key concepts of resilience



Woods, David D. "Four concepts for resilience and the implications for the future of resilience engineering." Reliability Engineering & System Safety 141 (2015): 5-9.

## Four key concepts of resilience



### Even if we prepare in this way, we will be surprised...

Woods, David D. "Four concepts for resilience and the implications for the future of resilience engineering." Reliability Engineering & System Safety 141 (2015): 5-9.

# Surprise Happens...

 TROPICAL STORM DORIAN
 5:00

 Puerto Rico
 LAT: 15.3°N
 LOI

#### News Local news

Hurricane Resistant Composite Pole Toppled in Dorian But Not By Wind \*Correction\*

Bill Kossler August 30, 2019



Workmen raise another composite pole on St. John. The new poles are replacing wooden poles that essentially haven't changed significantly in more than 100 years.



## Four key concepts of resilience



**3.** Resilient systems **Extend:** System function *stretches* to support new needs **4.** Resilient systems **Adapt:** System *changes* to function in new ways

Woods, David D. "Four concepts for resilience and the implications for the future of resilience engineering." Reliability Engineering & System Safety 141 (2015): 5-9.

# **3. Extending function:** e.g., Emergency Generators



Does having an emergency generator make you resilient?

- Not if you don't have fuel
- Not if you don't know how to use it
- Not if you have not maintained it

# Key Idea

Resilience is not what you *have* Resilience is what you *do* 

Think of resilience as a verb, not a noun!

https://www.ecmag.com/section/yourbusiness/backup-generators-anew



# **3. Extending function:** e.g., Emergency Generators



https://www.ecmag.com/section/yourbusiness/backup-generators-anew

# 4. Adapting the system: Re-configuration of components



## Four key concepts of resilience



"Embrace the new" **3.** Resilient systems **Extend:**System function *stretches*to support new needs

**4.** Resilient systems **Adapt:** System *changes* to function in new ways

# Four key concepts of resilience

- These four notions of resilience are distinct
- They are not merely additive
- There are tradeoffs between them
- Focusing on one can leave to us blind to the others
  - Investing in one might come at the expense of another
- "Embrace the new"

"Keep thind

the same

- We should be aware of these tradeoffs
- Beware of simple scoring mechanisms

# Any single perspective simultaneously *reveals* and *obscures*

# We must be able to *shift perspectives* if we are to avoid blind spots

# The Premise...

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# ...This Is Not Working!!

Journal of Critical Infrastructure Policy • Volume 2, Number 2 • Fall / Winter 2021

Strategic Perspectives

# Progress toward Resilient Infrastructures: Are we falling behind the pace of events and changing threats?

David D. Woods<sup>1</sup> and David L. Alderson<sup>2</sup>

<sup>1</sup> Professor Emeritus, Dept of Integrated Systems Engineering, Ohio
 <sup>2</sup> Professor, Operations Research Dept, Naval Postgraduate School, d

- Growing system complexity
- New conflicts & threats
- Changing environment
- Changing tempos of activity



# We are living in a world of [climate-driven] surprise.

### **Simultaneous Hurricanes?**



August 23, 2020: "The temporal proximity and the geographic proximity of these storms pose a challenge that, quite frankly, we've not seen before," [Louisiana Governor] Edwards said Sunday. "As a result, we don't know exactly what to expect," he said, warning it's a "very serious situation."

https://www.npr.org/2020/08/23/905231988/louisiana-braces-forone-two-punch-of-storms-as-marco-and-laura-approach-shore



### **More Destructive Fires?**

Aug. 25, 2020: **The fiery consequences of extreme heat are not a surprise**. In fact, [UCLA researcher Daniel] Swain co-authored a paper that came out just last week with a remarkably prescient and straightforward title: "Climate change is increasing the likelihood of extreme autumn wildfire conditions across California." **The timing is a shock**, however, since autumn is still a month away.

https://www.mercurynews.com/2020/08/25/californias-climate-tinderbox-a-scientist-explains-the-fire-crisis/

#### Colder WEATHER

#### Deep Freeze? Crushing deep freeze was expected but US was unprepared, weather experts say

Meteorologists started sounding warnings two weeks before the storms that crippled Texas and other parts of the U.S., and yet catastrophe happened.

Feb. 19, 2021: *This week's killer freeze in the U.S. was no surprise.* Government and private meteorologists saw it coming, some nearly three weeks in advance. They started sounding warnings two weeks ahead of time. They talked to officials. They issued blunt warnings through social media.

And yet catastrophe happened. At least 20 people have died and 4 million homes at some point lost power, heat or water.

By Seth Borenstein, Associated Press Science Writer

### "Stationarity is dead."

Milly, P., Julio, B., Malin, F., Robert, M., Zbigniew, W., Dennis, P., Ronald, J., 2007. Stationarity is dead. Ground Water News & Views 4, 6–8.

#### **Countries affected by Storm Boris**



# SEVERE FLOODS INUNDATE POLAND



NEWS

NEWS

LIVE

EASTERN EUROPE SEES



### News **Central Europe Flood Crisis** EU Commits Billions for Aid
### Deutschland

Niederschlagssumme 24h

#### GERMANY FACES WORST FLOODING IN YEARS





Sa 01.06.24 08 Uhr



### The Premise...

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- ...and assure the mission!

### ...This Is Not Working!!

- We don't know our systems in their absolute entirety, and we never will!
- There is no single vantage point from where we can "see" everything
- And things are always changing
- There will always be hidden dependencies
- There will always be surprises!

### Conclusions

We need to reframe how we think about resilience.

We should stop using an emergency management / risk mindset.

We need the audacity to avoid FBC pressures

and stop building lean, efficient, fragile systems!

We need to be brave and let go of what has not been working.

### resilience is:

proactive activities aimed at preparing to be unprepared
-- without an ability to justify it economically!

 sustaining the potential for future adaptive action when conditions change

• something that a system *does*, not what it *has* 

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and stop building lean, efficient, fragile systems!

We need to be brave and let go of what has not been working.

We need a different type of **architecture** for our mission critical systems. One that goes beyond traditional optimization and design. The principles are different, but ubiquitous in the real world. We cannot escape the complexity traps if we don't build **adaptive capacity**.

### adaptive capacity

A system's capacity to adapt to challenges ahead, when the exact challenge to be handled cannot be specified completely in advance.

#### **A Final Provocation**

- You NEVER have complete knowledge of the system
- The system and its dependencies are ALWAYS evolving
- Better planning and forecasting will not get around this
- New technologies (e.g., AI/ML) will not get around this
- You WILL be surprised

- Business-as-usual in infrastructure research WILL make a good career...
- ...But it WILL NOT change anything
- We need to find a better way. We need an ACT III. What will you do?

# The End

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If we all agree on resilience, why don't we have it already?

Four barriers to resilience

- 1. AWARENESS: we don't know we need it
- 2. KNOWLEDGE: we don't know how to create it
- 3. INCENTIVES: We can't justify the investment in it

## 4. GOVERNANCE: Incompatibilities across organizational boundaries that lead to working at cross purposes

REFS:

Alderson, D.L., 2019, Overcoming Barriers to Greater Scientific Understanding of Critical Infrastructure Resilience, in M. Ruth & S. G. Reisemann (Eds), Handbook on Resilience of Sociotechnical Systems, Edward Elgar Publishing, Northampton, MA.

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